

ORDER



KSDK

Orders
Order / Rev: 719317
Alt Order #:
Product Desc: 10/2-10/4
Estimate:
Flight Dates: 10/02/12 - 10/04/12
Original Date / Rev: 09/29/12 / 09/29/12
Order Type: Core

Primary AE: Local House
Sales Office: KSDK
Sales Region: LOC

Agency
Name: Price Miner Creative Strategies/ POL
Buying Contact:
Billing Contact:
 5248 Waterman Blvd
 St Louis, MO 63108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Napp, K/ D/ Circuit Judge
Demographic: A25-54
Product Codes: PL-Judicial
Priority: P-2
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/04/12	16	\$9,750.00	\$8,287.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$9,750.00	\$8,287.50	0.00
Totals	16	\$9,750.00	\$8,287.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	10/02/12	10/04/12	M-F Noon News Noon News	CM	12-1230p	- 111 - - -	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- 111 - - -			3		\$450.00		0.00				
N 2	KSDK	10/02/12	10/04/12	M-F 2-3p Dr. Oz	CM	2-3p	- 111 - - -	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- 111 - - -			3		\$300.00		0.00				
N 3	KSDK	10/02/12	10/04/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	- TWT - - -	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWT - - -			4		\$1,100.00		0.00				
N 4	KSDK	10/02/12	10/04/12	M-F 3-4p Ellen	CM	3-4p	- 111 - - -	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- 111 - - -			3		\$450.00		0.00				
N 5	KSDK	10/02/12	10/03/12	M-F 6-7A 6-7a	CM	6-7A	- 11 - - - -	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- 11 - - - -			2		\$750.00		0.00				
N 6	KSDK	10/02/12	10/04/12	M-F 5-6A 5-6a	CM	5-6A	- TWT - - -	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWT - - -			1		\$250.00		0.00				

